



ABLE 2013

ASSET ■ BUILDING ■ LEARNING ■ EXCHANGE

*Post Conference
Package*

HIGHLIGHT VIDEO



Watch it!



Dear Colleagues, Funders and Friends:

Thank you so much for helping to make ABLE 2013 an overwhelming success! We thoroughly enjoyed planning and hosting this conference, bringing together 235 attendees from eight provinces across Canada and three US states. Your evaluations told us you felt the conference was insightful, thoughtful, current and excellent (just to name a few).

Our theme “Fostering Financial Empowerment” captured the collective essence of our many highly qualified speakers, practitioners, politicians and people with lived experience who work hard every day to break down barriers and construct new solutions to provide better opportunities for everyone.

And now we’re counting on you. Take your inspiration and step out with a new idea, forge a new partnership and share your new-found knowledge with people around you. ABLE was a great experience but it’s what happens in between conferences that really matters.

Poverty can be out-manuevered and you’re just the people to help make that happen.

Thank you again and we’ll look forward to seeing you the next time,

A handwritten signature in black ink, appearing to read 'Donna', enclosed in a thin black rectangular box.

Donna McBride

ABLE 2013 Conference Chair

Thank you to our Sponsors

The ABLE Planning Committee would like to extend a big thank you to our generous funders and sponsors who made ABLE 2013 possible.



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Calgary and Area

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United Way
Alberta Capital Region

Change starts here.
myunitedway.ca

Calgary Transit

ABLE 2013 was a collaboration between the ongoing National ABLE Coalition, the Alberta Asset Building Collaborative and the Financial Futures Collaborative in Calgary. Below are our generous and hardworking partners who donated their time to the conference.

Action team for ABLE 2013, the Financial Futures Collaborative:

Evelyn Tait, Alberta Human Services
Alison Kent, Financial Futures Collaborative, United Way of Calgary and Area
Salimah Kassam, Financial Futures Collaborative, United Way of Calgary and Area
Becky Potter, Calgary Public Library
Michelle Guinn, First Calgary Financial
Brenda Purschke, Momentum
Donna McBride, Momentum
Hiroko Nakao, Momentum
Laura Wells, Momentum
Lorna Ludwig, Vecova

The Alberta Asset Building Collaborative:

Heather Morrison, City of Edmonton
Karen Saylor-Ray, City of Edmonton
Joanne Currie, United Way of Edmonton
Robert Mitchell, United Way of Central Alberta
Lori Jack, United Way of Central Alberta
Brian Finley, The Home Program
Alison Kent, Financial Futures Collaborative, United Way of Calgary and Area
Salimah Kassam, Financial Futures Collaborative, United Way of Calgary & Area
Jeff Loomis, Momentum
Brenda Purschke, Momentum
Donna McBride, Momentum

Members of the National ABLE Coalition:

Louise Simbandumwe, SEED Winnipeg	Janet Murray, Resources 4 Results
Donna McBride, Momentum - Calgary	Heather Morrison, City of Edmonton
Jeff Loomis, Momentum - Calgary	Karen Saylor-Ray, City of Edmonton
Dr. David Rothwell, McGill University School of Social Work	Brian Finley, AB Asset Building Collaborative - Edmonton
Adam Fair, Canadian Centre for Financial Literacy	Joan Sinclair, Government of Manitoba
Jason Granger, United Way - Winnipeg	Alexandra Warne, St. John Community Loan Fund
Natasha McKenna, SEDI	Priscilla Boucher, Assiniboine Credit Union
Karolina Perraud, SEDI	Maia Graham, Assiniboine Credit Union
Jennifer Robson, Carleton University	Joanne Currie, United Way of Edmonton
Keri Chambers, Stella Burry Community Services	
Alison Kent, Calgary & Area United Way	
Salimah Kassam, Calgary & Area United Way	

Videos

WATCH THE HIGHLIGHT VIDEO!



Content



Tools



Tools

Resources

Financial Consumer Agency of Canada

Their website includes unbiased Canadian financial information and great bank account and credit card choosing tools.

BankingForAll

A website dedicated to increasing access to basic banking services and addressing common issues that low-income individuals may have when opening a bank account.

United Way of Calgary Benefits Navigator

An interactive tool that helps families and individuals access all the government benefits they are entitled to. Based in Calgary, Alberta.

Professional Tools

CFED - Corporation for Enterprise Development

An American Asset Building network with excellent resources and research.

SEDI Website - Social and Enterprise Development Innovations

Canadian research on Financial Literacy & Asset Building.

Mutual Fun

These exercises were developed to be delivered in bank and credit union branches to help staff identify and explore barriers to banking and how they can offer better customer service to barriered or vulnerable individuals. Contact Courtney Hare at Momentum for more information, courtneyh@momentum.org.

Canadian Centre for Financial Literacy

The CCFL helps organizations serving low income Canadians by providing training, program support, evaluation tools and an online community for practitioners.

Alberta Action to End Poverty

This network has published two compelling and comprehensive reports on the cost of poverty in Alberta.

Slides & Handouts

Please scroll through our Program to find the session you are looking for, simply click on it and you will find a folder with slides and handouts!

Tuesday, November 5th

10:15 – 11:30 Break Out Session #1 Innovations

- ***Building Great Partnerships***
Empower U, Manitoba Asset Builders Partnership, Financial Futures Collaborative
- ***Influencing Poverty Reduction Plans with Asset Building***
Alberta Human Resources, Calgary Poverty Initiative, Province of Manitoba
- ***Not Your Typical IDA***
SEDI, SEED Winnipeg, Momentum
- ***Women & Aboriginal Peoples***
The City of Edmonton, The Cridge, National Aboriginal Circle Against Family Violence
- ***Asset Building & Financial Literacy***
St. John Community Loan Fund, Momentum, Vecova

11:45 – 1:00 Break Out Session #2 Tools

- ***Evaluation***
CCFL/Momentum, EmpowerU/Civitas Consulting
- ***Behavioral Approaches That Can Influence Change***
Janet Murray, Dr. Robert Oxoby
- ***Specialized Approaches***
IAAW, Seed Winnipeg, CanLearn Society, Read Saskatoon
- ***Tools for Impact***
The CCFL, Financial Futures Collaborative, The Government of Manitoba, Canada Revenue Agency
- ***Building the Case for Program Investments and Policy Change***
Dr. David Rothwell, Jennifer Robson, Dr. Michael Sherraden, National Champions Network

1:00 – 2:00 The Municipal Financial Empowerment Framework

Jonathan Mintz Commissioner of New York City's Department of Consumer Affairs

2:00 – 4:00 Asset Poverty & Financial Capability, Canadian & Global Perspective

David Rothwell, Jennifer Robson, Margaret Sherraden

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Wednesday, November 6th

9:00 – 10:00 Opening Remarks, Jerry Buckland

11:30 – 12:45 Break Out Session #3 Financial Inclusion

- ***Harnessing the Power of Collaboration***

Alberta Asset Building Collaborative, Manitoba Asset Builders Partnership
Financial Futures Collaborative

- ***Access to Entitlements***

John Stapleton, St. Christopher House, E4C, United Way of Calgary and Area

- ***Saving for Children's Education***

National Champions Network, The Omega Foundation, Momentum

- ***Consumer Protections & Predatory Financial Products***

Financial Consumer Agency of Canada, Dr. Jerry Buckland, Options Consommateur

12:45-1:45 Lunch with Financial Futures Collaborative

1:45 -3:00 Collaborating with Financial Institutions

****Click here to browse through all content.***

Stay Connected

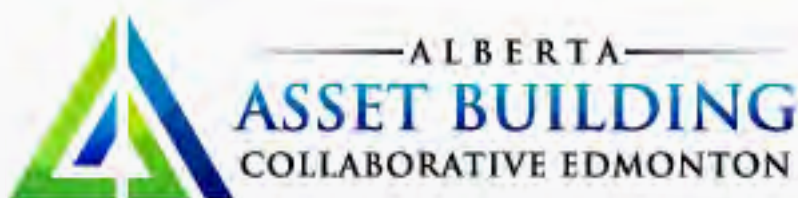
Stay connected with colleagues and professionals working on Financial Empowerment, Asset Building and Financial Literacy in Canada



If you are in Calgary, join the Financial Futures Collaborative and get involved in one of their five Action Teams.

www.financialfuturescalgary.ca

Salimah.Kassam@calgaryunitedway.org



The Alberta Asset Building Collaborative is a group of concerned professionals from across the Province who meet regularly.

heather.morrison@edmonton.ca



SEDI and other organizations like it are convening and formalizing a Community of Practice across Canada. They will address system-wide issues and build a national agenda concerning Asset Building and Financial Empowerment.

afair@sedi.org

ABLE 2013 was a collaboration between the National ABLE Coalition, the Alberta Asset Building Collaborative and the Financial Futures Collaborative in Calgary.

Questions

Contact us at
courtneyh@momentum.org



What you said... about ABLE



“It’s changed my awareness/attitude of asset building.”

– Education Sector

“David Rothwell’s research on Asset Poverty Measurement will be a big help with our poverty reduction initiative.” - Nonprofit Sector

“(ABLE) Debunked the myths related to low-income senior investment.” - Legal Sector

“It was good to connect with other credit unions - for learning about what works/doesn’t work; to create a stronger collaboration (or network).” - FI Sector



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